

BIBAN
ببيان 24



وجهة عالمية للفرص

Global Destination for Opportunities

Final Report

Biban24 Forum

5 - 9 November 2024

منشآت
monsha'at

الهيئة العامة للمنشآت الصغيرة والمتوسطة
Small & Medium Enterprises General Authority



“ Our approach is steady and continuous in striving for comprehensive, integrated, and balanced development across all regions of the Kingdom, and in providing opportunities for everyone to achieve their legitimate aspirations and wishes within the framework of the state’s systems and procedures. ”

Custodian of the Two Holy Mosques
King Salman Bin Abdulaziz Al-Saud



“Our ambition is for our economy to be larger than today, how do we create an attractive, positive, and vibrant environment in our homeland, how do we take pride in our country, how can our country contribute to the development and progress of the world, whether on an economic, environmental, cultural, or intellectual level.”

His Royal Highness

**Prince Mohammed bin Salman bin
Abdulaziz Al Saud**

Crown Prince, Prime Minister, and Chairman of the
Council of Economic and Development Affairs.



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Chairman of the Board's Message

H.E. Dr. Majid bin Abdullah Al-kassabi

Minister of Commerce, Chairman of the Board

of Directors of

the Small and Medium Enterprises General

Authority "Monsha'at"



All praise is due to Allah guiding our efforts to realize an ambitious vision, elevating the Kingdom to the forefront of entrepreneurial nations worldwide.

As we bring Biban24 Forum to a close in its landmark tenth edition, I extend my heartfelt gratitude to our wise leadership—embodied by the Custodian of the Two Holy Mosques, King Salman Bin Abdulaziz Al-Saud, and His Royal Highness Prince Mohammed Bin Salman Bin Abdulaziz Al-Saud, Crown Prince and Prime Minister—may Allah preserve them—for their unwavering support of this forum and all initiatives that contribute to the development and prosperity of our cherished nation.

Over five inspiring days, and under the theme “Global Destination for Opportunities,” the nine doors of the forum offered unparalleled support to entrepreneurs at every stage of their journey. The Enablement Door provided resources and guidance for SMEs in partnership with local and international entities. The Innovation Door fostered groundbreaking ideas, connecting them with the national innovation ecosystem. Meanwhile, the Market Door created a vibrant space for entrepreneurs to showcase and promote

their products and services. Together, these doors formed an integrated platform reflecting the Kingdom's commitment to advancing entrepreneurship and equipping innovators with the skills and tools needed to thrive.

The achievements of the forum, which witnessed over 182,000 visitors from around the globe, the involvement of both local and international public and private sectors, and agreements and launches exceeding a value of SAR 35.4 billion, are a clear reflection of the Kingdom's strong and appealing investment environment. Additionally, hosting the Entrepreneurship World Cup finals, with 52 countries advancing from 151 participating nations, further highlights the strength and allure of Saudi Arabia's investment environment.

As I conclude, I extend my deepest appreciation to everyone who made this forum a resounding success—organizers, partners, supporters, and participants. This achievement is a testament to the collective efforts and unwavering dedication of our national talents, who continue to move us steadily toward the aspirations of Saudi Vision 2030.

We ask Allah to make this forum a springboard for new achievements in entrepreneurship and to grant us continued success in serving this beloved homeland.



Governor's Message

Mr. Sami Ibrahim Alhussaini

Governor of Small and Medium Enterprises
General Authority, "Monsha'at"



Biban Forum was first launched in 2017 as a dynamic platform designed to bridge the gap between entrepreneurs and investors, as well as between small and medium enterprises (SMEs) and policymakers. Its mission is to stimulate local projects and foster a thriving entrepreneurial ecosystem. Today, we celebrate Biban24, marking its second international edition here in Riyadh. The forum has become a cornerstone in establishing a comprehensive entrepreneurial framework, creating new avenues for economic growth, and fostering international collaboration.

Biban24 offers a holistic experience through its nine doors providing a range of activities and opportunities. A highlight of this year's event is the Entrepreneurship World Cup, an initiative to empower global entrepreneurs. The 2025 edition will spotlight space technologies, focusing on key sectors like mining, healthcare, sports, agriculture, and resource management.

This year's forum featured more than 250 speakers

from across the globe, a distinguished attendance of leading officials, and participation from 840 startups and more than 1,350 exhibitors, both local and international. These efforts are aligned with Saudi Vision 2030, which seeks to significantly boost the contribution of SMEs to the national economy.

Additionally, the forum hosted the Entrepreneurship World Cup, uniting participants from 151 nations in one of the largest global competitions for entrepreneurs. Rewards included up to \$1 million in cash, alongside non-financial benefits such as market-entry support, incubation programs, and business licenses in collaboration with the Ministry of Investment, in addition to the premium residency in cooperation with the ministry's center.

This remarkable success is a testament to the unwavering support and guidance of our visionary leadership—may they be blessed—who continue to inspire us to excel in developing this critical sector, turning it into a hub of innovation and ambition for talents from around the globe.



Key Achievements

**SAR 35.4
billion**

Value of Launches
and Agreements

+250

Local and
International
Speakers

+182,000

Visitors

151

Participated
Countries

+150

Enabling Entities

+1,350

Exhibitors from Local
and International
Entrepreneurs

SAR 15 million

Value of Investment
Deals

101

Number of
Investment Deals

72

Participation of
Franchise Brands

+5000

Beneficiaries
of Consultation
Sessions

SAR +116 million

Number of
Franchise Units

149

Number of
Franchise Units



Executive Summary

About Biban:

Biban24 Forum is designed to be the primary catalyst for enhancing and advancing entrepreneurship across the Kingdom.

It brings together investors, entrepreneurs, and decision-makers in an environment that fosters creativity and investment opportunities. Biban24 serves as a global platform where expertise is exchanged, successful experiences are learned from, and practical solutions to the challenges faced by startups and business owners are explored, contributing to the development of a promising and thriving entrepreneurial future.

Biban24 Forum emphasizes that Saudi Arabia is abundant with promising opportunities across diverse vital sectors such as healthcare, education, tourism, and more, making it an ideal environment to stimulate entrepreneurial ideas and transform them into innovative projects that contribute to achieving Saudi Vision 2030.

This year, Biban24 is held under the theme “Global Destination for Opportunities,” showcasing the Kingdom’s ability to provide the best environment for growth and innovation, supporting SMEs, and strengthening their role in driving economic development. Through its multiple doors,

Biban24 offers entrepreneurs a chance to discover opportunities and access the resources and tools needed to transform their ideas into successful, sustainable ventures.

The opportunities presented at Biban24 extend beyond just financial and technical support; they also encompass extensive networking possibilities, where entrepreneurs can engage with investors and experts. The forum provides participants with unparalleled opportunities to learn from success stories and expand their businesses by tapping into both local and global markets. Biban24 Forum features 9 key doors, each offering extensive opportunities for entrepreneurs, including specialized training and the chance to meet with investors and supportive entities. These doors serve as more than just temporary stops; they represent integrated stages that help turn ideas into tangible investments. Additionally, the forum offers a unique opportunity to interact with decision-makers from both the public and private sectors, aiding the development of actionable entrepreneurial ideas. As a result, Biban24 has become a standout event both locally and internationally.

The forum has achieved remarkable success, with over 182,000 visitors, as well as investment agreements and rounds totaling over SAR 35.4 billion. Additionally, more than 1,350 exhibitors from various countries participated, further enriching the experience for attendees and boosting their confidence as they enter the world of business with creativity and innovation.



Biban's Objectives:

Biban24 Forum strives to empower entrepreneurs and SMEs owners by helping them develop the skills and knowledge required for growth. Through its key 9 doors, the forum offers tailored training programs and consultation sessions aimed at enhancing managerial, financial, and technical expertise. Additionally, it provides an exceptional opportunity to connect with a select group of local and international speakers to exchange ideas, share experiences, and inspire innovation in a supportive entrepreneurial environment, ultimately contributing to advancing the national economy toward a brighter and more prosperous future



5 - 9 November 2024
4:00 to 11:00 PM



**Riyadh Front Exhibition
and Conference Center**





BIBAN
بيبان 24



جلسة حوار مباشر
Fireside Chat

ريادة الأعمال في ضوء استراتيجية الصناعة والتعدين Empowering Growth: How the Industry and Mining Strategy Fuels Entrepreneurial Potential

مدير الحوار
Moderator



هيثم خالد
المؤسس والرئيس التنفيذي لشركة
نوافذ لانتاج
Hitham Khalid
Founder and CEO of Nawafeth
Company



معالي الأستاذ بندر الخريف
وزير الصناعة والثروة المعدنية
H.E. Bander Alkhorayef
Minister of Industry and
Mineral Resources

Main Stage



Key Local Speakers



**HRH Prince Khaled bin Alwaleed bin
Talal Al Saud**
Founder & CEO of KBW Ventures



H.E. Mr. Bandar Alkhorayef
Minister of Industry and Mineral
Resources



H.E. Dr. Ghassan AlSulaiman
Chairman of the Board of Directors of Al Sulaiman
Group, Chairman of the National Committee for
Non-Profit Companies



Dr. Badr Al Badr
CEO of Misk



Sultan AlHamidi
CEO of Social Development Bank



Khalid Albaker
CEO of Quality of Life Program



Saud Algublan
VP of Services Exports at Saudi Exports
Development Authority



Abdulkarim Alagil
CEO at Jarir Co



Sultan AlShaikh
CCO at Al Hilal Club Co



Kaswara Alkhatib
Chairman of the Board of UTURN
Webedia Group



Salman Attieh
Founder and CEO of Jumlaty Platform



Hanin Alsubaie
Founder and CEO at Darent Platform



Key International Speakers



H.E. Oh Youngju

Minister, Ministry of SMEs and
Startups, South Korea



H.E. Erkki Keldo

Minister of Economy & Industry,
Estonia



Luis Figo

Former Football Player and Advisor



Robert Herjavec

Shark Investor



Zack Kass

Former Head at GTM at OpenAI



Lisa Taylor

Founder and CEO of Challenge
Factory



Neil Patel

Co-founder of NP Digital



Dr. Aisha Bin Bishr

Global Digital Transformation
Expert | Strategic Leader in Smart
City Initiatives



Badr Ward

Founder and CEO of Lamsa
Platform



Alaa Afifi

Founder & CEO at Bekia inc



Mohammed Kanakri

Founder & CEO of JEG Esports &
Cambotar



Jonathan Quarles

Founder & CEO | International
Entrepreneur and Global
Connector



Mohammad Hammoud

Founder & CEO of Rimads



Tareq Dalbah

Founder & CEO of Arab Therapy



Hesham AbouJamee

CEO & Co-Founder at Mekyal
Financial Technologies



Day 1: Main Stage

Unlocking Opportunities

Global Destination for Opportunities

Transforming Industries Beyond Borders: Driving Global Growth for Startups and SMEs

Diriyah: Preserving Heritage through Entrepreneurship

The AI Revolution: Innovating for a Smarter Future

Cultivating Tomorrow's Entrepreneurs: Leadership for the Next Generation

pihsruenerpertnE laicoS hguorht seitinummoC gnirewopmE :egnahC laicoS rof stsylataC

Saudi Aramco's Localization and Enablement of Businesses, Integrated Programs & Success Stories



Day 2: Main Stage

Transforming Industries

Swalif Business Podcast: How to Test Your Business Idea

Opening

Leading with Vision: Entrepreneurial Leadership in Industry Transformation

Healthcare Innovations: Digital Health and Wearables

Revolutionizing Finance: How FinTech is Shaping the Future

Transforming Industries: MSMEs as Drivers of Sustainable Growth

Leveraging Loyalty: Sports Clubs Empowering Business Ventures

Customers-Centric Innovation: Meeting Future Demands

From Startup to Unicorn: The Ecosystems Advantage

Inclusive Growth: Ensuring Access to Finance for Startups and SMEs

Policy Power: Framework for Success

Her Vision, Her Impact: Women Shaping the Future of Saudi Business

Beyond Preservation: Turning Cultural Heritage into Business Potential

Closing Remarks



Day 3: Main Stage

Innovation Tomorrow

Swalif Business Podcast: Thamanyah's New Technological Direction

Opening

Empowering Growth: How the Industry and Mining Strategy Fuels Entrepreneurial Potential

PMI SME Index Launch

From the Pitch to the Boardroom: Business Insights from Luis Figo

AI-Powered Innovation: Intrapreneurship in the Age of Generative AI

Flavors of Tomorrow: Exploring Opportunities in F&B

Fueling Entrepreneurial Growth: Unlocking Finance and Support for SMEs

Overcoming the Innovation Gap: Turning Ideas into Market Success

Market Entry Made Easy: Leveraging Soft Landing Programs for Global Expansion

Crowdfunding Innovation: Harnessing the Power of the Crowd

Capital Innovators: Redefining Venture Funding

Financing the Future: Shariah-Compliant Solutions for SME Growth

Closing



Day 4: Main Stage

Building Resilient Ecosystems

Swalif Business Podcast: How to Test Your Business Idea

Opening

Green Innovations: Sustainable Solutions for Our Planet

Scaling Startups: From Local to Global

The Funding Spectrum: Diverse Capital Solutions for Entrepreneurs

Business Model Revolution: Innovating for the New Economy

Disrupting with Purpose: Crafting Entrepreneurial Success with Innovation

From Waste to Wealth: Driving Ecosystem Resilience through Sustainable Investment

Services for Equity: Unlocking Growth Potential for Startups

Accelerating the Kingdom's Digital Future: Driving SME Innovation

Digital Backbone: Enabling Ecosystems

Cultural Economy: Fueling Growth Through Creativity

Exploring the Final Frontier: Shaping the Future of Space Ecosystems

Futureproofing Sports: Innovation, Investments, and Community Impact

Aligning with SDGs: Future-Proofing Through Global Sustainability Goals

Closing Remarks



Day 5: Main Stage

Future of Work and Society

Swalif Business Podcast: The Experience of Digitizing Financial Associations

Opening

Building a Legacy: From Entrepreneur to CEO of a Market Giant

The Future of Work: Empowering the Next Generation

Time to Exit?: An M&A Guide for Founders

Building Resilient Startups: The Role of Incubators and Accelerators in Future-Proofing Business

Adapting to Market Growth: Evolving Business Models and Entrepreneurial Strategies

Soaring Opportunities: Unlocking Entrepreneurial Potential in Aviation

Marketing for Tomorrow: Thriving in the Digital Age

Tech Titans: Shaping Tomorrow's Industries

Digital Society: Navigating Ethical Challenges

Sustainability as Strategy: Innovating for Saudi Arabia's Green Future

Cross-Border Collaboration: Shaping the Future of Global Entrepreneurship

Creating Lasting Impact: Entrepreneurship for a Better Quality of Life

Closing Remarks

Closing Ceremony



Doors

**Start Door****Business Start Journey**

The start door offers workshops to develop business ideas, create business models, and conduct feasibility studies to identify success opportunities and map out a roadmap for emerging projects.

**Enablement Door****Supportive and Enabling Entities**

The door highlights the potential supportive entities in both the public and private sectors that offer services and initiatives to empower entrepreneurs and SMEs owners. Additionally, it will emphasize introducing these services to international visitors interested in expanding their businesses within the Kingdom.

**Funding and Investment Door****Opportunities and Solutions**

This door presents over 45 entities that offer financing, lending, and investment solutions for micro, small, and medium-sized enterprises “MSMEs.” It also provides financial services that enhance these businesses’ access to funding, along with an introduction to organizations and initiatives offering innovative financing solutions.

**E-commerce Door****Digital Business Technologies**

The door is designed to enhance awareness of e-commerce, support the transition to modern retail, and offer workshops, consultations, and mentorship programs to help business owners grow and expand. It connects them with e-commerce service providers and guides them through entering the modern retail sector, establishing projects, and smoothly progressing through the startup phases. Additionally, it provides insights into investment stages, government procedures, and supporting and enabling entities.



Franchise Door Brands Expansion

The door aims to introduce franchising and the services offered by the Franchise Center, highlighting investment opportunities for both local and international franchise brands. It also connects stakeholders to support the franchising ecosystem as a model for expansion and investment at both the local and global levels.



Innovation Door Creativity and Development

This door offers an in-depth look at the initiatives and interactive services that support innovative entrepreneurs, from discovering promising investment sectors in the Kingdom to connecting with innovation-driven organizations. It also showcases both local and international innovative companies that leverage the latest technologies.



Startups Door Promising Entrepreneurial Projects

This door highlights prominent local and international business incubators, as well as exceptional entrepreneurial companies from various countries, aiming to foster a well-rounded entrepreneurial environment.



Fast-growing Enterprise Door Business Development & Prosperity

This door connects entrepreneurs and investors to present high-growth companies both locally and internationally, spotlighting programs and services that foster their development. It also provides opportunities for consultations with local and international experts to exchange knowledge on global best practices.



Market Door Services and Products

This door serves as a specially designed platform that brings together numerous sellers and businesses, including entrepreneurs and SMEs, to promote their products and services to reach potential customers and drive sales.



Start Door



The Start Door serves as a vital platform that allows entrepreneurs to turn their creative ideas into tangible, impactful projects. This initiative is designed to empower innovators to explore new opportunities in both innovation and implementation while providing essential support to help them refine and apply their ideas. The door plays a key role in strengthening entrepreneurship by helping idea-holders transform their visions into reality and contributing to sustainable development.

Targeting individuals who aspire to start their businesses or existing project owners who want to elevate their operations. The door offers practical solutions and specialized workshops to help turn abstract ideas into actionable, market-ready projects. This unique program opens new opportunities, equipping entrepreneurs with the tools to enhance their projects' readiness and push them toward success.

The door goes beyond providing knowledge, offering an all-encompassing practical experience—from workshops focused on turning ideas into viable business models to creating feasibility studies that evaluate success potential and set a clear roadmap for startups. Throughout this journey, participants learn about innovation strategies and how to convert ideas into testable prototypes, all while gaining the necessary tools to confidently enter the market.

Ultimately, the door provides integrated support for entrepreneurs, guiding them from idea conception to execution, and aims to cultivate a new generation of successful and sustainable ventures



The Start Door

The Start Door provides a unique series of specialized workshops aimed at shaping business ideas and helping visitors create a clear business model and an overall vision for their upcoming projects. This door primarily caters to entrepreneurs in the early stages of their ideas and those eager to start new businesses.

The beneficiary's journey includes several crucial stages:

Idea Generation

How to generate and assess ideas, connect them to viable and actionable opportunities, and turn them into a successful business venture.

Feasibility Study

Learn how to develop a thorough feasibility study that evaluates the idea from every aspect.

Projects Launch

Present the project for assessment and feedback, receiving valuable insights for further development, and exploring available support opportunities. At the end of the journey, the beneficiary enters the guidance area, where they can discover the services provided by supportive entities.

1400

Total Consultations Provided
by Supportive Entities

5232

Number of
beneficiaries



Start Door Workshops

Track	Title
Business Start-Up	1.From Idea to Market 2.Feasibility Study 3.Establishing a Business
Existing Business Development	1.Strategic Planning 2.Financial Management for Enterprises 3.Marketing
Tourism and Entertainment	1.Adventure Tourism and Outdoor Activities 2.Designing Trips and Tourism Programs 3.Seasonal Tourism: Opportunities and Enablers 4.Innovation in Entertainment Events and Festivals 5.Investment in Tourism Facility Management and Service Quality
Environment	1.Solar Energy and Promising Opportunities 2.Circular Economy: Turning Waste into Economic Opportunities 3.Green Finance and Investment – Renewable Agricultural Technologies
Social Entrepreneurship	1.Developing a Social Business Model 2.Technology and Social Innovation 3.Financing Social Enterprises 4.Designing Innovative Solutions for Social Projects 5.Investing in Social Enterprises
Sports and Culture	1.Investment in E-Sports 2.Investment in Traditional Crafts and Arts 3.Investment in Developing Sports Talents 4.Investment Opportunities in Local Cultural Content
Health Care	1.Logistics in Healthcare 2.Using Data to Enhance Healthcare 3.AI Investment Opportunities for Improving Healthcare Quality



Enablement Door



The Enablement Door is a key pillar in facilitating the growth and advancement of SMEs and startups. It offered entrepreneurs a unique chance to directly interact with government entities that provide essential support for the development of their projects. Through this door, startups and small businesses had the opportunity to engage with ministries, authorities, and various programs that play a role in strengthening the business environment.

The Enablement Door also served as a platform for government entities to showcase their various programs and initiatives to the attendees of Biban24 Forum. For example, the Ministry of Industry and Mineral Resources presented its support programs for industrial entrepreneurs, while the Human Capability Development Program provided services aimed at promoting an entrepreneurial mindset. This door was designed for all participants at the forum, with a particular emphasis on entrepreneurs looking to leverage government services.

Through the Enablement Door, entrepreneurs discovered a broad range of opportunities and initiatives offered by the public sector, which could significantly contribute to the development and acceleration of their projects.



Key Exhibitors:





Funding and Investment Door



The Funding and Investment Door is a vital resource for startups and SMEs seeking the necessary funding to drive their growth. This aspect is particularly important for startups, which often require extended periods before they generate profits. In the rapidly developing economy of Saudi Arabia, numerous financing opportunities are available through both public and private institutions, supporting entrepreneurs' ambitions.

The Funding and Investment Door provided a unique platform that brought together business owners and entrepreneurs with these institutions, offering them the opportunity to explore various financing options and the services provided. This space allowed entrepreneurs to explore different funding solutions and identify the most suitable ones for their business needs, which is crucial for their long-term success. The door primarily targeted SMEs owners and entrepreneurs seeking promising investment opportunities.

Through this door, critical elements of building successful businesses were reinforced: building strong relationships with financial providers by connecting entrepreneurs with investors, the Funding and Investment Door created real opportunities to facilitate access to the financial support needed to achieve growth and thrive in the market.





Pitching to Investors and Business Area:

Business Area:

A space aimed to create an exceptional environment that links entrepreneurs with SMEs and investors with supportive entities. Its purpose is to streamline communication, foster innovation, and drive economic growth, ultimately increasing opportunities for collaboration and investment in promising ventures.

Pitching to Investors Area:

This area aimed to empower aspiring entrepreneurs seeking investments by providing platforms to present their ideas to potential investors. It also offers specialized workshops designed to raise awareness about the importance of investment, equipping them with the knowledge and tools needed to attract funding and grow their ventures.

Investment Track Statistics:

Investors' Arena

**SAR 15
million**

Value of Investment Deals

101

Investment
Deals

25

Investors

115

Exhibitors

Investors' Lounge:

115

Sessions

115

Beneficiary
Companies

72

Investors



Key Exhibitors:

مصرف الإنماء
alinma bank

الرائدة
alraedah

تحالف
Alliance

مصرف الراجحي
alrajhi bank

Lendo

Smart Interaction
التفاعل الذكي

بيان
BAYAN

شركة وادي الرياض
Riyadh Valley Co

ركيز المالية
RAKEEZ CAPITAL

TAYSEER
الزييسير

SHL
شركة سهول للتمويل
SHL FINANCE COMPANY

إمكان
EMKNN

بنك البلاد
Bank Albilad

beehive
an e&enterprise company

مرنة
mrna
حلول مالية رقمية

مكيال
mekyal

anb
arab national bank الوطني

رؤاد
إدارة مالية
SEDCO
سككو
HOLDING

أملاك
AMLAQ
العالمية International

الفا العربية للتمويل
Alpha Arabia Finance

كفاءة
الهالية
KAFAA CAPITAL

اصبل
الحديثة للتمويل

SAUDI
EXIM
بنك التصدير
والاستيراد السعودي

nmu
Angels

ثمار
THEMAR

E-commerce Door



With the rapid advancement of digital transformation, having a robust online presence has become crucial for businesses, as the majority of consumers now rely on online research before making purchasing decisions. In this era, a strong digital footprint often determines the success or failure of a business.

Acknowledging the pivotal role of e-commerce in today's economy, the E-Commerce Door was established as a dedicated platform to facilitate and accelerate the digital transformation of SMEs and startups. The door offered extensive tools, resources, and guidance to help businesses develop and sustain a thriving online presence. Tailored for entrepreneurs seeking to strengthen their digital reach and newcomers to the e-commerce space, the door aimed to equip participants with the essential tools to build and grow their online presence effectively.

The E-Commerce Door connected businesses with a wide array of specialized service providers, including website designers, digital marketing agencies, payment processors, and logistics firms. What made the door particularly impactful was its focus on e-commerce and digital marketing, providing attendees with expert insights on strategies to market and sell products efficiently online. Through engaging panels and workshops, participants had the opportunity to gain firsthand knowledge from industry leaders and interact with them directly. These sessions delivered practical solutions and ideas that could be immediately applied to their projects, empowering them to stay competitive and innovative.

Moreover, the door fostered networking and idea-sharing among participants, promoting a collaborative and entrepreneurial environment. The success stories shared throughout the event were a source of inspiration, motivating attendees to pursue their goals with renewed determination.



Modern Retail Area



The Modern Retail Area aimed to familiarize merchants with various methods to enhance the consumer experience by analyzing behavior and enriching their shopping journey in both traditional and online stores. The area highlighted cutting-edge technologies used in retail operations, from smart point-of-sale (POS) systems to automated workflows and big data analytics.

Participants were introduced to diverse applications of artificial intelligence (AI) and virtual reality (VR) in the retail sector, which garnered significant interest from visitors.

10 exhibitors participated in this area, showcasing innovative solutions, including:

1. Smart shopping carts, which act as point-of-sale systems, track the consumer's journey and guide them to promotional offers.
2. Thermal cameras to monitor the consumer's journey within physical stores.
3. Technology to track the consumer's journey on e-commerce websites.
4. Virtual reality technology, used in shopping as well as in real estate marketing.



E-commerce Door

50

Workshops

45

Discussion
Panels

45

Topics

67

Total
Speakers

44

Participating
Pavilions

6

Participating
Consultants

2

New Launches

10

Signed
Agreements

Key entities that participated in the E-commerce Door:

Many entities participated, including:

M5azn, Blend, and DHL.



Day 1: E-commerce Stage

Digital Marketing Strategies, Data Utilization, and Customer Experience

Launches

LinkedIn: Skills and Connections for Success

Creative Marketing for E-Commerce Success: Building Brand Loyalty

Navigating the FMCG eCommerce Shift: Building for an Omnichannel Future

Decoding Customer Experience with Data: The Future of E-Commerce

Food Delivery for the Future: A Digital Transformation Journey

Main Stage Opening

Delivering Excellence: Enhancing the Complete Customer Experience

Deep Tech Solutions: for Frictionless E-commerce

Retention is the New Acquisition: Driving Loyalty with Data-Driven Strategies

Building your Brand on "X"



Day 2: E-commerce Stage

Building Infrastructure for E-commerce Growth

Launches

Google: Empowering businesses with the power of AI

Building a Digital Economy: The Pillars of E-commerce Innovation

Bridging the Gap: How B2B Marketplaces Empower Retailers and Wholesalers

Unlocking Potential: E-Expansion Through Export Strategies

Building Scalable Business Models: A Key to Startup Success

Digital Pathways: Enabling Inclusive Retail for Social Impact and Growth

Leveling the Playing Field: Building Ecosystems for Success

Policy-Driven Innovation: How Regulating Dark Stores Enables Faster and More Efficient Deliveries

Building a Future-Ready Infrastructure: Enabling eCommerce Growth

Emerging Markets: Building Resilient Infrastructure for Rapid Growth



Day 3: E-commerce Stage

Emerging Technologies

Launches

The Role of AI in Shaping Consumer Behavior

Protecting Innovation: Cybersecurity for the Digital Entrepreneur

Optimizing Postal Deliveries: Leveraging geospatial data to develop the e-commerce sector

AI-Driven Security Solutions: Building a Safer Ecosystem

Revolutionizing Industries: The Power of AI and Digital Platforms

The Multiplier Effect: Amplifying Impact Through Strategic Collaboration

Empowering Retail Through E-commerce: Monsha'at's Vision for Supporting SME Growth

Supply Chain Technology: Managing Through Disrupting SME Growth

The Power of Policy: Shaping the Future of E-commerce



Day 4: E-commerce Stage

Modern Retail

Launches

Navigating the Future: physical stores and AI marketing

Empowering Food Entrepreneurs: The Cloud Revolution

Breaking Funding Barriers: A Guide to Securing Funding

The Subscription Economy: Turning One-Time Customer into Recurring Revenue

Tech-Driven Solutions: Revolutionizing Operations and Supply Chains

From Pens to Pixels: How Jarir Transformed into a Retail Powerhouse

From Click to Delivery: The Future of E-commerce Experience

Turning Waste into Value: How Digital Platforms Empower Everyday Recycling

Scaling Hyperlocal Marketplaces: Empowering Brick-and-Mortar Businesses



Day 5: E-commerce Stage

The World of E-commerce and AI

Launches

Beyond Automation: The Broad Impact of AI

Building a Digital-First Economy: Transforming Regions through IT and Innovation

Logistical Excellence: Ensuring Quality and Customer Satisfaction

Mutual Momentum: The Ripple Effect of E-commerce Solutions

Mastering SEO: Strategies to Drive Traffic and Boost Visibility

AI-Powered Operations: Revolutionizing Retail Management

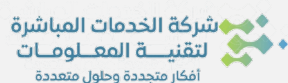
The Gig Economy: Redefining Employment

Data to Diet: How Nestlé is Personalizing Nutrition for People and Pets

Smart Pharma: How Technology is Transforming Nahdi Services



Key Exhibitors:





Franchise Door



The business landscape today is undergoing rapid and constant changes, making it challenging to adopt a single strategy that suits all businesses for success. While startups and SMEs have long been the foundation of entrepreneurship, another promising and equally significant option has emerged which is franchising. Franchise businesses are seeing rapid growth in the Kingdom, where a dynamic economic environment provides opportunities to access both regional and international brands, making franchising an attractive path. The Franchise Door at Biban24 thus reflects the increasing importance of franchising in the Kingdom. This door was created as a comprehensive platform to address the needs of both franchisors and potential investors. It targets a diverse range of stakeholders, including those interested in acquiring franchises, investors, and entrepreneurs looking to step into this thriving field. The Franchise Door aims to broaden opportunities for participants by offering a tailored platform for networking, skill enhancement, and business transactions. As a result, it has become a supportive community that fosters economic growth and development throughout the Kingdom.

Through workshops, mentoring sessions, and direct interaction with local and international franchise brands, the Franchise Door at Biban24 provided participants with essential tools for success in the franchising sector. In general, the Franchise Door at Biban24 served as an innovative platform that strengthens the role of franchising in supporting economic diversification and empowering business owners.

149

Franchise
Units Signed

53

Franchise
Agreements
and MOUs
Signed

1182

Franchise
Opportunities
Presented

12

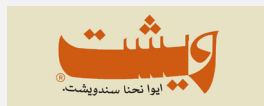
Consulting and
Legal Firms

72

Participating
Brands



Key Exhibitors:



Innovation Door



The world is currently undergoing rapid and unprecedented technological changes that are transforming our lives, the way we work, and how we engage with the world around us. In alignment with Saudi Vision 2030, Saudi Arabia is making significant progress toward becoming a leader in digitalization and technological innovation. The Innovation Door represents this commitment by presenting the latest technological advancements from both local and global organizations, along with companies driving this transformation. The Innovation Door acted as a gateway to the future, showcasing cutting-edge technological trends, from drones and 3D printing to technological initiatives in industries, sustainability, and more. This door became a key focal point for creativity, attracting those eager to delve into the realm of innovation.

Targeting all attendees of the forum, the Innovation Door placed special emphasis on those interested in investing in modern technologies. It offered them an opportunity to explore the latest technological developments, network with entrepreneurs, and uncover new investment prospects in advanced technologies with the potential to revolutionize various industries.

**SAR +300
million**

In Competition
Prizes

18

Launches and
Agreements

4

Competitions
and
Hackathons

50

Presentations

14

Innovative
Products

3

Innovation Labs

4

Ecosystem
Entities



Innovation Door

The visitor experience is crafted as a seamless journey, beginning with an introduction to the entities that support the innovation ecosystem. It progresses through the development of ideas into prototypes in innovation labs, showcases innovative products, and concludes with presentations and competitions, offering a holistic experience of the entire innovation process.

Areas:

The visitor journey starts at the main entrance, guiding them through areas that highlight initiatives and services designed to support innovative entrepreneurs throughout their journey, with a focus on showcasing Saudi innovative enterprises.

1- Ecosystem Entities Area:

This area is specifically designed to help entrepreneurs explore the four main entities that play a pivotal role in supporting and empowering them during their innovation journey.



2-Innovation Labs Area:

The Innovation Labs area showcases three labs designed to explore the stages of innovation interactively, allowing visitors to learn about the steps involved in transforming ideas into tangible prototypes. These labs enable entrepreneurs to apply their innovative ideas collaboratively, with the outputs from each lab feeding into the next, enhancing the process of idea development gradually and effectively. These labs include:



1. i-be Lab (Design Thinking and Service Design):

The visitor begins by entering the first lab with an idea, where they are provided with design thinking and service design services. In this lab, visitors are introduced to the complex and uncertain stages they may face at the start of the innovation process, helping them understand how to transform their ideas into practical and executable solutions. After this, the visitor proceeds to the second lab to continue developing their idea.



Innovation Door

2. Voxel Lab (3D Printing Lab):

As visitors move to this stage, they are introduced to cutting-edge 3D printing technologies, where they can watch the printing process unfold in real time and gain an understanding of how this advanced method operates. The lab offers a hands-on approach, helping visitors gradually turn their ideas into tangible products while emphasizing cost reduction and efficiency. After this stage, the visitor moves on to the third lab to further develop their concept.

3. Tulip Technologies Lab (Electronic Circuit and Robotics Development Lab):

As visitors progress to this stage, they explore cutting-edge technologies for building robots and electronic circuits. They gain insights into how robotics and process automation can boost productivity while reducing operational costs, leading to enhanced efficiency and optimized production workflows.

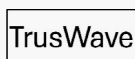
This experience is designed to assist visitors in converting their ideas into practical prototypes, utilizing advanced tools and technologies like 3D printing and robotics, which allows for more effective and accurate development of their concepts.

3-Innovative Products Area:

In this area, visitors can explore 14 innovative products developed by pioneering entrepreneurs and businesses. These products include:

- Interactive Products: These create an engaging environment with visitors, allowing them to interact directly with the products and experience their advanced technologies.
- Tangible Products: These allow visitors to explore the latest innovations across various sectors.

Through the Innovative Products Area, the focus is on showcasing the newest breakthroughs in different fields. Visitors can discover these interactive and tangible products that reflect technological and innovative progress in the Kingdom, inspiring them with new and creative experiences.





Innovation Door

4-Stage and Competitions Area:

The visitors journey concludes in the Stage and Competitions Area, where they can engage in various activities:

- 50 Presentations: Presented by innovative entrepreneurs to showcase their enterprises and the services they offer, bringing attention to Saudi innovations on the platform in front of Innovation Gate visitors.
- 4 Competitions (Hackathons and Challenges): Organized by innovation ecosystem partners, allowing visitors to watch the competition unfold as participants develop innovative solutions. This encourages a dynamic environment that promotes innovation and active interaction.
- Launch and Announcement of 16 Programs: From governmental and private entities supporting the innovation ecosystem, along with the signing of two new partnership agreements on the platform in front of visitors, reinforcing cooperation across various sectors and contributing to sustainable progress in innovation.

Through these activities, the Stage and Competitions Area fosters a motivating environment that encourages active participation, sparks innovation, and showcases Saudi innovations in diverse fields.

The Innovation Door provided a holistic experience that integrated cutting-edge technologies and creative solutions. It allowed visitors to explore supporting entities, transform ideas into prototypes through innovation labs, and showcase breakthrough products. Furthermore, it created a platform for interaction with entrepreneurs and participation in an inspiring environment designed to foster the development of innovative solutions, playing a key role in shaping a sustainable future driven by technology and innovation.



Day 1: Innovation Stage

Participated Entity Name:

Aklatbyoot

Imbright Center

Nasr

SDSA

Business Nokhbah

Alkhadem

Derayah Educational Platform

Asmawhiba

RecycleitHub

Surefanni

Launches and Hackathons

Tech Innovation Challenge

Tech Innovation Challenge

London Business School MENA Startup Competition 2024 Hackathon



Day 2: Innovation Stage

Participated Entity Name:

Mushir

Almostawriq

Suber

Blectric

Rodud

Bidayatuk

Halala Plus

Courseat

Transit

Village diet

Launches

Launch of the Taibah Innovates

Launch of the Youth Excellence Award

Announcement of the Bytechs services

Announcement of the STC services and products

Launch of the Virtual Lab

Firka portal's launch of Commercialize Innovations Journey



Day 3: Innovation Stage

Participated Entity Name:

Torbah

Talento

Hozmatech

Qistar

ResearchMate

Rab7

Saber

Legainaha

Green Desert Tech

BDRH

Launches and Hackathons

Innovation Authority Services

Announcement of MiyahThon

EDUthon Hackathon - 3rd Edition

Makeathon Hackathon



Day 4: Innovation Stage

Participated Entity Name:

Magic Pin

Oumla

Tiffany

Sadeem

Digital Oil Company

Saber

Fbni

Seven Service Platform

BARQ App

Alkhadem

Launches and Hackathons

Launch of the Connect Initiative

Launch of the Ibtaker Award

Launch of the Innovation Pioneers Program

Launch of the Technology Pioneers Program

Innovation Tourism Hackathon



Day 5: Innovation Stage

Participated Entity Name:

Zawed

Mumaken

Qiam

Anyar

Ipro Academy

Qistar

Bayan Academy

Seetech

Ranan

Dema Energy

Launches and Hackathons

Launch of the Digital Entrepreneurship Journeys

Launch of the Biotechnology Hackathon



Key Exhibitors:





Startups Door



Biban Forum is a distinctive event, capturing significant attention for its strong commitment to advancing innovation and entrepreneurship. One of the most impactful features that contributed to the success of the forum this year was the Startup's Door, which provided both local and international startups, as well as SMEs and incubators, with the opportunity to showcase their accomplishments and engage with entrepreneurs and innovators from around the globe.

The Startups Door was more than just an exhibition space; it served as a dynamic, multi-disciplinary center that united some of the brightest and most creative minds in business. By establishing a global network connecting entrepreneurs with investors, small business owners, and potential partners, this door created exceptional opportunities for collaboration and growth. At its core, the goal of this door was to offer meaningful opportunities for all involved, enabling exhibitors to have direct interactions with investors, partners, and potential clients, ultimately aiding their expansion and market growth.

Thanks to its strategically placed position within the forum, all participants were able to leverage this one-of-a-kind opportunity. The Startups Door became a powerful success story, illustrating the strength of collaboration and innovation, which in turn propelled the growth of entrepreneurship during the forum.

Whether you are a startup founder, an investor, or someone looking to stay on top of the latest business trends, the Startups Door serves as a crucial destination in your journey through the various Biban's doors

589

Local
Startup
Exhibitors

446

International
Startup
Exhibitors

29

International and
Regional Business
Incubators and
Accelerators

36

Local Business
Incubators and
Accelerators

73

Countries



Key Exhibitors:





Fast-growing Enterprises Door



The Fast-growing Enterprises Door marks the second stage of the Biban24 Forum, designed to empower entrepreneurs who have launched their projects to advance to a higher level of growth and sustainability. This door goes beyond celebrating the establishment of businesses; it focuses on providing the essential guidance and expertise needed to ensure the continuity and long-term success of these ventures in the business world. Starting a company is just the beginning, sustaining and expanding that success is the true challenge. This makes it crucial for entrepreneurs to seek effective strategies that ensure their survival and growth in an increasingly competitive market. The Fast-growing Enterprises Door serves as a resource for entrepreneurs who have already established their businesses, offering them tools and techniques to enhance their company's performance.

Through this door, business owners can learn about the best practices and refine their core skills to ensure their ventures remain successful in the long run. The door acts as a bridge to global expertise, providing entrepreneurs with the opportunity to receive insights from seasoned professionals in various fields. This helps them better understand the strategies required for sustainability and rapid growth. The Fast-growing Enterprises Door primarily focuses on improving skills in business management and development, with an emphasis on knowledge-sharing and encouraging the exchange of experiences. It is aimed at business owners, investors, and employees of SMEs, offering a platform for developing projects and paving the way for sustainable success.



Self-Analysis and Diagnosis:

The Self-Diagnosis Survey was developed in the Fast-growing Enterprises Door, which assists enterprises in measuring their growth readiness and evaluating their status across various areas. The diagnosis includes 8 key pillars to assess how ready a business is for growth, and they are as follows:

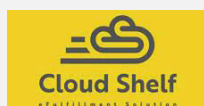
- ▮ Strategy
- ▮ Finance
- ▮ Sales
- ▮ Human Resources
- ▮ Marketing and Branding
- ▮ Products and Innovation
- ▮ Leadership Skills
- ▮ Operations

Enabling Entities, Networks, Programs, and Service Providers:

The Fast-growing Enterprises Door provided a platform for enabling entities to offer support to owners of rapidly growing businesses. The door also featured international programs tailored to enhance growth and expansion opportunities. Additionally, several specialized service providers participated, offering comprehensive solutions that align with the growth of your enterprise.



Key Exhibitors:





Market Door



The Market Door is designed to be a dedicated area that brings together entrepreneurs and owners of SMEs to promote their products and services, reach potential customers, and achieve sales.

This door allows visitors and investors to explore the products and services of SMEs owners and entrepreneurs.

The door includes nine sectors: Fashion and Beauty, Health and Sports, Handicrafts, Tourism, Environment, Food and Beverages, Competitive Advantages, International, and Others.

105

Number of Exhibitors
in the Market Door

20

Food Trucks Area

15

Fashion and Beauty

20

Competitive Advantages

10

Food and Beverages

5

Tourism

5

Environment

5

Health and Sports

5

Culture

10

International

10

Others



Key Exhibitors:



MINIMAL



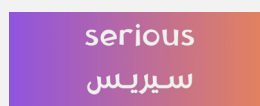
THE /// PROJECT



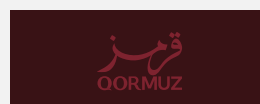
4 OUR SKIN



CARO



جَبَلِيَّة
JABALIYAH





SMEs' Support Center



The SMEs' Support Center serves as a vital area for addressing the challenges that enterprises may face, which are often difficult to predict during the planning stage. Even when a business is successfully established and running, unforeseen obstacles may arise that require expert intervention to resolve. The center acted as a haven for business owners, particularly those in need of immediate guidance to solve their problems. Through this center, attendees were able to connect directly with specialists in their respective fields, who provided tailored solutions for the challenges they were facing. The SMEs' Support Center contributed significantly to increasing the chances of success by helping individuals overcome the barriers that might impede their businesses.

The center offered customized support tailored to the needs of each enterprise, whether through individual advisory sessions or by providing in-depth industry-related information. It also provided digital networking opportunities, facilitating entrepreneurs' access to the resources and expertise they required. In addition, the SMEs' Support Center equipped business owners with the tools and knowledge needed to overcome challenges and achieve growth and prosperity in their businesses.



During Biban24 Forum, consultation and guidance sessions were held with the participation of local and international entrepreneurs, offering support and guidance to business owners in the following sectors:

Consultation:

- Sales and Marketing
- Feasibility Study
- Operations and Management
- Innovation and Development
- Strategic Planning

Guidance:

- Social Entrepreneurship
- Sports and Culture
- Agriculture and Environment
- Tourism and Travel
- Healthcare services

**Number of experts in the
SMEs' Support Center**

175 Experts

These consultation and guidance sessions aimed to empower entrepreneurs to succeed and sustainably develop their businesses by providing distinguished and sector-specific expertise.



Volunteer with Your Experience Initiative

The "Volunteer with Your Experience" initiative is designed to strengthen the culture of volunteerism in society by cultivating the knowledge and experiences of distinguished individuals, including government, private, and non-profit sector leaders and experts. It focuses on transferring this expertise to community organizations and individuals, enriching diverse fields, and fostering broader societal growth.

Key Volunteers:



**H.H. Prince Sultan bin
Khalid Al Saud**

CEO of the Saudi Industrial
Development Fund



**H.E. Mr. Ahmed
Al-Hukbani**

CEO of Simplified Financial
(Solutions Company (SiFi



**Mr. Mohammad Abdulaziz
Alomair**

CEO of Elm Company



Mr. Khalid Al baker

CEO of the Quality of Life
Program



Mr. Mohammed Alwan

CEO of the Literature,
Publishing, and Translation
Commission



**Eng. Saleh Ibrahim
Alrasheed**

CEO of the Royal Commission
for Makkah City and Holy Sites



**Mr. Raed Abdulaziz
Al-Jarba**

Deputy of Customer Experience
and Branches at the Ministry of
Human Resources and Social
Development



Dr. Tariq Al-Hamad

Deputy of International
Affairs at the Ministry of
Human Resources and Social
Development



Mr. Ajlan Al-Ajlan

Chairman of the Board of
Directors of Ajlan & Brothers
Company



Dr. Abdulaziz Alobaid

CEO of Care Medical Company



Biban Talks Stage:



Biban24 Forum was more than just a networking and funding event; it was a dynamic platform for sharing knowledge and nurturing entrepreneurial mindsets. The forum offered various stages dedicated to talks and panel discussions, allowing participants to gain valuable insights from industry leaders and experts across diverse fields.

These sessions were tailored to empower entrepreneurs and SMEs owners by keeping them informed about the latest industry trends and best practices while fostering an environment that encourages collaboration and the exchange of innovative ideas.

The forum's main stage became a central hub for participants, featuring discussions on a wide array of topics, including technology, healthcare, finance, and other sectors driving the future of business. Renowned professionals led these sessions, offering valuable perspectives and innovative strategies to inspire and guide attendees toward achieving success.

Biban Talks Stage

offered an innovative space for inspiring discussions on topics such as leadership, innovation, and creativity. It provided participants with a unique opportunity to engage directly with speakers, making these sessions a vibrant and interactive experience. These discussions fostered deeper understanding and opened new horizons for fruitful connections within a dynamic and creativity-driven environment.



Day 1: Biban Talks Stage

Innovative Synergies

Opening

AI in HealthCare: AI Algorithms for Personalized Medicine

AI in HealthCare: AI Healthcare Solutions

AI in HealthCare: Advancing Healthcare Performance

HealthCare: Enabling SMEs and startups in healthcare

Building the Future: Innovation Ecosystems and Strategic Growth

Shaping the Future of Taxis: Delivering Smooth Journey

Bridging Innovation and Reality: Shaping the Future of Entertainment

Bridging Innovation and Reality: Strategic Investment and Innovation

Unlocking Global potential: G20 opportunities for Saudi entrepreneurship.

Main Stage - BIBAN 24 Launch

Pioneering Growth: Driving Growth through Inclusive Strategies

Navigating Global Business in a Digital Age: The Power of Purpose and Culture

Social Innovation: Empowering the Next Generation of Entrepreneurs

Social Innovation: Strategies for Growth and Development

Pioneering Growth: Strategies for Growth in Startups and SMEs

Pioneering Growth: From Ideas to Impact

Closing



Day 2: Biban Talks Stage

Reimagining Experiences

Opening

Healthy Transition to Global Reach: Wellness Resorts

Connections Redefined: Forging Real Friendships in a Digital World

Cultural Tourism: Building Tourism's Future

Innovative Content Creation: The Art and Science of Photography

Navigating New Markets

Innovative Content Creation: Investing in the creative industry

Innovative Content Creation: Shaping the Future of Arabic Media

Revolutionizing Agriculture sector: Strategies for Entering New Sector

Redefining Hospitality: Enhancing Revenue and Guest Experience

Redefining Hospitality: Transforming the Travel Experience

Empowering Saudi Arabia's Digital Economy: Innovative Digital Advertising Solutions

Decentralizing Trust: How Blockchain is creating a new era for ethical insurance

Harnessing Technology for Social Impact: Empowering Youth to Tackle Global Challenges

Taste Revolution: Scaling Up Success

Unlocking Opportunities: Collaborative Growth

Closing



Day 3: Biban Talks Stage

Pioneering the Digital Age

Opening

Innovation and Inclusion: The Role of Digital Assets and Blockchain in Financial Access

Unlocking Growth: Franchise Development Programs

Innovation and Inclusion: Transforming Vocational Education

Social Entrepreneurship: The Role of Social Enterprises in Social Investment

Innovation and Inclusion: Personalizing the Future of Education

Digital Marketplaces: Logistics Challenges in Ride-Hailing and Delivery

3D Printing Advancements: 3D Printing Evolution

Digital Marketplaces: Revolutionizing Retail with Intelligent Solutions

Innovating for a Sustainable Future: Empowering Startups in the Environmental Sector

Digital Health Transformation: Rethinking defects as the next big opportunity

Empowering Industrial and Logistics Entrepreneurs: The 1KMILE Program Journey

Digital Health Transformation: Overcoming Barriers to Wellness

Fostering Innovation: How Academic Institutions are Shaping the Entrepreneurial Landscape

Fueling Innovation: Early-Stage Investments and Strategic Growth

3D Printing Advancements: Regional Successes in 3D Printing and Digital Manufacturing Solutions

Closing



Day 4: Biban Talks Stage

Community Empowerment

Opening

Shaping the Future of Esports: Building an Esports Ecosystem

Soft Landing for Success: Navigating New Markets with Confidence

Unlocking Creativity in the Metaverse: Empowering Users and Creators

Exploring New Horizons: The Importance of Venture Capital in Emerging Markets

Exploring the most promising opportunities: Kingdom's Music Sector

Empowering Communities: Edu-tainment for kids

Empowering Communities: Entrepreneurship and Corporate Innovation

Innovating for Purpose and Growth: Smarter Spend Management for Business Growth

Gaming and Innovation: How E-Games are Redefining Entertainment

Honoring Startups in the Social Entrepreneurship Accelerator in the Fields of Energy and Sustainability

The Next Wave of Energy Transition: How Saudi Arabia Became a Global Destination for Cleantech Opportunities

Future-Ready Infrastructure: Building Sustainable Ventures

The National Industrial Strategy: Towards a Leading Saudi Industry

The Business of Fashion: Nurturing Entrepreneurs in the Saudi Fashion Ecosystem

Transforming Gift-Giving: The Power of Data-Driven Insights

Future-Ready Infrastructure: Enabling SMEs to Thrive in the Stock Market

Closing



Day 5: Biban Talks Stage

Catalyzing Sustainable Change

Opening

Blending Tradition and Innovation: Redefining Experiences in Hospitality and Building Future Destinations

Tradition and Innovation: Blending Cultural Roots with Strategic Development

Sustainable Development and Environmental Stewardship: Driving Sustainability and Carbon Neutrality

Empowering Change: The Role of Social Enterprises in Financial Inclusion

Carbon Offsetting and Beyond: Building a Sustainable Ecosystem for the Kingdom

Shaping the Future of Esports: Monetizing Esports

Honoring the winners of the Future Entrepreneur Program + Empowering Student Clubs Project

Sustainable Development and Environmental Stewardship: Leveraging Technology for Sustainable Building Management

Premium Residency: Enabling Growth for Entrepreneurs and Investors in Saudi Arabia

Shattering the Status Quo: The Future of the Talent Ecosystem

Investing in Impact: Empowering Smart Investing

Investing in Impact: Investing in Purpose-Driven Change

Investing in Impact: Global Impact Investment Strategies

Closing

Biban Talks

Key subjects

Connections Redefined: Forging Real Friendships in a Digital World





Land of Opportunities



+10,000 Opportunities

**Offered by partners from the public
private, and non-profit sectors**

These opportunities cover **19** economic sectors

Notable Sectors

Manufacturing
Sector

+400
Opportunities

Tourism
and Life Quality

+400
Opportunities

Environmental
Services

+260
Opportunities

Tourism
and Life Quality

+280
Opportunities

+120
Opportunities

Real Estate, Construction, and Building Materials

Investment opportunities across all regions of the Kingdom



Land of Opportunities

Qasim Region
+500 Opportunities

Makkah Region
+450 Opportunities

Jazan Region
+600 Opportunities



Riyadh Region
+2,400 Opportur

Asir Region
+1,500 Opportur

In addition to +4,500 opportunities distributed across the other regions

منشآت
monshaat
مركز الامتياز التجاري
Franchise Center

فرصة

الهيئة الملكية
للجيشيل وبنوع
Royal Commission for Al-Jadid & New

تأفوس
Tanafos

نمى
المياه الوطنية
NWC

الوطنية للإسكان
HMC

فرص
الاستثمار في
السعودية

استثمر في
السعودية

The "Land of Opportunities" area highlights the most prominent investment opportunities in the Giga projects



شركة داون تاون
Saudi Downtown Company

الحلا
ALULA FM

Qiddiya

البحر الأحمر
الدولية

نيوم
NEOM



Learning Hub

The learning hub was one of the standout features of Biban24 Forum, designed to offer innovative training sessions aimed at enhancing the skills of entrepreneurs and supporting their ventures. The hub attracted renowned global institutions to deliver high-quality training content, including the London Business School, Babson College, and Microsoft, along with several other prominent organizations.

The workshops were distinguished by their hands-on and interactive approach, focusing on addressing the needs of entrepreneurs and strengthening their abilities in various aspects of entrepreneurship. The learning hub played a key role in enhancing the educational experience by providing an inspiring environment that integrates the latest training techniques and global expertise, reinforcing Biban24 Forum as a leading hub for entrepreneurship development and support for SMEs.

Key Participated Entities:



LBS MENA
STARTUP COMPETITION

Alibaba Cloud

SCCC Operating Saudi Region



BABSON
GLOBAL

CENTER FOR ENTREPRENEURIAL LEADERSHIP



كلية الأمير
محمد بن سلمان
للإدارة وريادة الأعمال
**Prince Mohammed
Bin Salman College**
Business & Entrepreneurship
KAEC • RIYADH



Microsoft

Entrepreneurship World Cup



The Entrepreneurship World Cup is one of the most highly anticipated events at Biban24 Forum, designed to connect startups with potential investors in an innovative and interactive manner. The event provided SMEs owners and entrepreneurs with the chance to secure capital beyond traditional funding options, as well as an opportunity to present their creative ideas to a larger audience.

The Entrepreneurship World Cup served as a prime opportunity for startups to showcase their unique concepts and forge valuable connections with potential investors. The event's goal was not only to simplify access to funding but also to offer mentorship and guidance from seasoned experts. It gave startups the chance to gain exposure in the market, potentially opening doors for future collaborations and partnerships.

The Entrepreneurship World Cup played a crucial role in Biban24 Forum, enhancing the entrepreneurial landscape in the Kingdom and supporting SMEs as well as startups in building their capabilities and broadening their horizons. This competition is the largest and first of its kind worldwide, with entrepreneurs from 151 countries taking part. The Kingdom hosted the final rounds and closing ceremony at Biban24 Forum in Riyadh, where top entrepreneurs will compete to reach the summit and achieve notable success in the world of entrepreneurship.



Cash Prizes and Winners

Total Prize Amount

\$1,000,000

Growth Stage:

1st Place
Cup Champion

\$200,000

MisMar



2nd Place

\$140,000

N&E Innovations



3rd Place

\$70,000

Sommalife Limited



Early Stage:

1st Place

\$100,000

Yumari



2nd Place

\$75,000

Encapsulate



3rd Place

\$60,000

amplifAI health



4th Place

\$45,000

MyoGene Bio



5th Place

\$35,000

Hormona





Idea Stage:

1st Place



\$50,000

Nomiq
_nomiq

2nd Place



\$25,000

Audiomatic Limited
audiomatic.

Priority Sectors:

Human Health

\$50,000

VitruvianMD



Environmental
Sustainability
and Basic Needs

\$50,000

Marine Innovation
Co., Ltd



Leadership in
Energy and Industry

\$50,000

EnergyX Inc.



Future Economies

\$50,000

Salutes Space





Judgers

The Entrepreneurship World Cup competition was conducted under the guidance of a judging panel made up of 24 members, featuring a distinguished group of entrepreneurs and industry leaders from across the globe. This panel included internationally recognized individuals renowned for their vast expertise and substantial contributions to the support and empowerment of entrepreneurs. Some of the most notable judges included:



Ibrahim Neyaz

CEO at National Technology Development Program



Paris de l'Etraz

Managing Director Venture Lab, IE Business School



Jeff Hoffman

Chairman of the board for the Global Entrepreneurship Network



Susan Amat

Director of Entrepreneurship Initiatives at Miami Herbert Business School



Silvina Moschini

Founder and CEO of Unicorn Hunters



Amal Dokhan

Managing Partner at 500 Global



Modhie Alshammary

Head of SME Banking



Key Participated Countries in the EWC



+16,000

Competitors

52

Qualified Countries
















151

Participated Countries

100

Qualifiers for the final Rounds

Notable countries

 Kingdom of Saudi Arabia
 Argentina
 Mexico
 United Kingdom
 United States of America
 Armenia
 Australia
 Turkey
 South Africa
 Singapore
 Canada
 South Korea
 Colombia
 Malaysia
 Netherlands

 Germany
 Uruguay
 Ireland
 Paraguay
 Belgium
 Puerto Rico
 Poland
 Bolivia
 Peru
 Chile
 Virgin Islands
 Sri Lanka
 Ghana
 Finland
 Kazakhstan

 Ecuador
 United Arab Emirates
 Jordan
 Bahrain
 Brazil
 Algeria
 Denmark
 Sweden
 Philippines
 Austria
 India
 Ethiopia
 Spain
 Indonesia
 Italy

 Croatia
 Costa Rica
 Kenya
 Latvia
 Egypt
 Nigeria
 Hong Kong



Entrepreneurs' Meetings:

- In the presence of His Excellency the Minister of Industry and Mineral Resources, a meeting was held for entrepreneurs to discuss the key challenges they face in the industrial sector, with the participation of over 30 enterprises.
- In the presence of His Excellency the Minister of Communications and Information Technology, a meeting was held for entrepreneurs to discuss the key challenges they face in the technology sector, with the participation of more than 20 enterprises

Excellencies' Tours:

- Tour by His Excellency Erkki Keldo, Minister of Economic and Industry of Estonia.
- Tour by Her Excellency Oh Youngju, Minister of SMEs and Startups of South Korea.
- Tour by His Excellency Ewon Benedick, Minister of Entrepreneur and Cooperatives Development of Malaysia.
- Tour by His Excellency Bandar Alkhorayef, Minister of Industry and Mineral Resources.



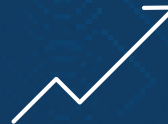


Biban24 Forum Guides

Entrepreneurship World Cup 2024 Finalists

The Entrepreneurship World Cup is the largest competition of its kind in the world, featuring entrepreneurs from 151 countries.

Saudi Arabia hosted the final qualifiers, the closing ceremony, and the awards distribution, with the top 100 entrepreneurs qualifying for the finals in Riyadh as part of Biban24 Forum.



Biban24 Report “Global Destination for Opportunities”

In its latest specialized report, “Monsha’at” presented a detailed overview of Biban24 Forum, coinciding with its kicks off from 5 to 9 November. The event, under the theme “Global Destination for Opportunities,” aimed to enhance and empower the local, regional, and global entrepreneurship ecosystem. It featured 250 local and international speakers and offered over 10,000 investment and entrepreneurial opportunities.



Exhibitors' Guide

The Exhibitors' Guide for Biban24 Forum offered an overview of more than 1,350 exhibitors from various regions. It highlighted the latest products and services across 9 sectors, including tourism, entertainment, healthcare, and e-commerce. It was essential for visitors looking to enhance their business network and explore innovative collaboration solutions.





Features of Biban24 Forum App

Community Feature

This feature provides unlimited entrepreneurial opportunities, supported by artificial intelligence. It identifies the interests of visitors, including entrepreneurs, investors, and business owners, and intelligently analyzes them to find commonalities. Based on these analyses, AI suggests other visitors who align with the user's interests, enabling networking and relationship-building that aligns with their goals. Whether the user is looking for potential partners, investors, or individuals with a shared vision, the community feature directs them toward people with similar interests, enhancing the effectiveness of their participation in the Biban24 Forum and increasing opportunities for successful collaborations and partnerships.

Explore Biban

Artificial intelligence offers personalized suggestions based on the user's needs and reasons for visiting, including attending suitable programs, agendas, workshops, consultation options, and recommended doors. It also guides the user to event locations through an interactive map, visiting an unforgettable experience.

Simultaneous Translation

The Biban app provides the feature of listening to live translations when attending any of the forum programs at the Main Stage, Biban Talks Stage, and the E-commerce Stage. This allows attendees to benefit from all the programs, even if their language does not match that of the speaker.

- **Service for People with Disabilities:**

We have considered our visitors with special needs in the Biban app and have introduced a feature that allows the hearing impaired to benefit from the forum's programs at the Main Stage, Biban Talks Stage, and E-commerce Stage. They can read what is being discussed on the stages through the Biban app, ensuring they don't miss out on the value provided by the programs.



Service for People with Disabilities

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Interactive Map

This feature provides a 3D map of the forum, showing the locations of doors and exhibitors inside the venue. It also guides users through the map, helping them reach their destination easily within the forum.

Exhibitor Information via Augmented Reality

App users can view additional information about exhibitors through the world of augmented reality. Simply by holding up the phone to an exhibitor's booth, the app displays all the relevant information about the exhibitor on a virtual floating banner, using augmented reality technology.





Key Media Outlets that Covered the Event

Local and regional media

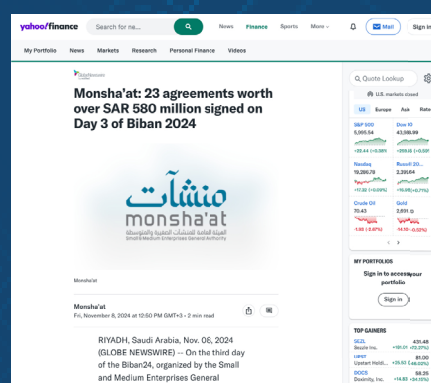
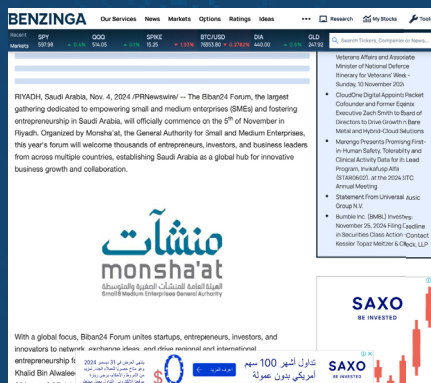
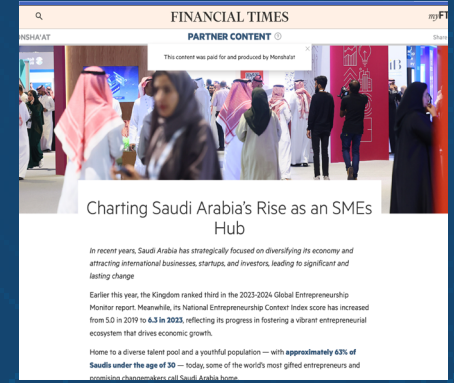
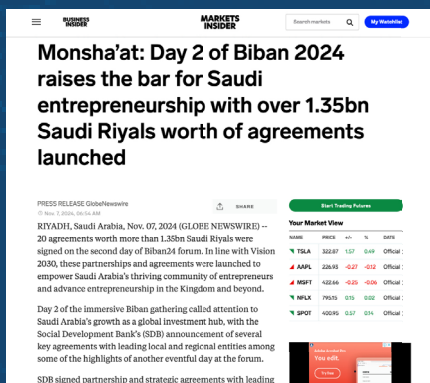
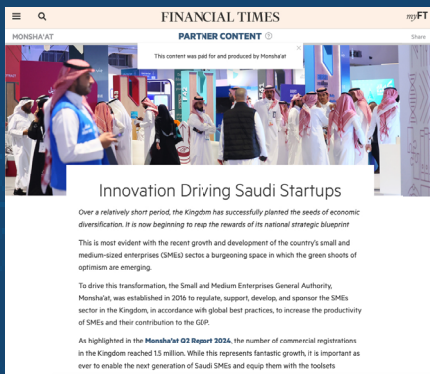


International media



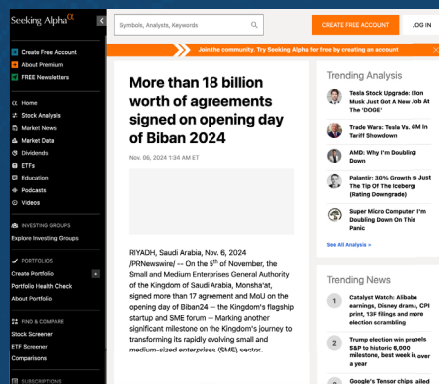
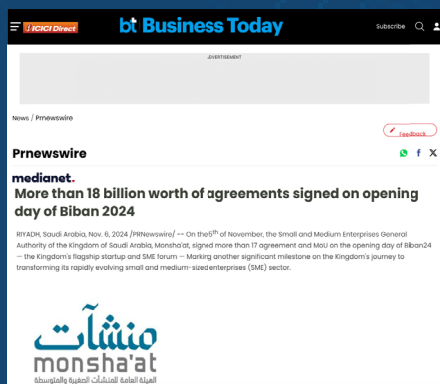
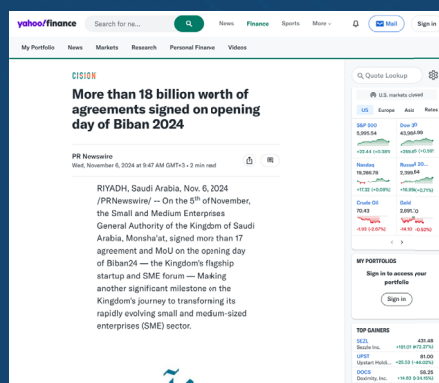
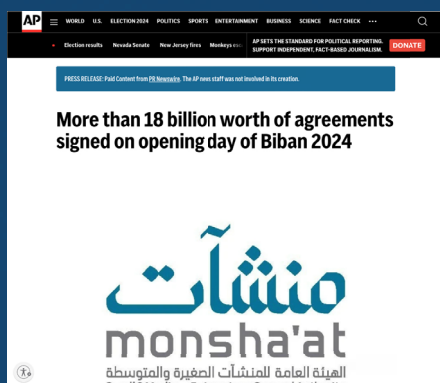


Key International Media Coverage





Key International Media Coverage





Sponsors

راعي التمويل
Funding Sponsor

SME Bank
بنك المنشآت الصغيرة والمتوسطة
Small & Medium Enterprises Bank

راعي الممكن
Enabling Sponsor

صندوق التنمية
Tourism Development Fund
السياحي

راعي الإستراتيجي
Strategic Sponsor

aramco

راعي الداعم
Supporting Sponsor

الهيئة السعودية للمياه
Saudi Water Authority

الإقامة المميزة
Premium Residency

راعي الوجهة الثقافية
Culture Destination Sponsor

الهيئة الملكية لمحافظة العلا
ROYAL COMMISSION FOR ALULA

الراعي الرئيسي
Main Sponsor

بنك الرياض
Riyad Bank

SNB

راعي الضيافة
Hospitality Sponsor

التنفيذي
ALTANFEETHI

الراعي الثقافي
Culture Sponsor

وزارة الثقافة
Ministry of Culture

راعي الريادة الرقمية
Digital Entrepreneurship Sponsor

وزارة الاتصالات وتقنية المعلومات
MINISTRY OF COMMUNICATIONS
AND INFORMATION TECHNOLOGY

راعي الحماية التأمينية
Insurance Protection Sponsor

gosi
التأمينات الاجتماعية
Social Insurance

الراعي الرسمي
Official Sponsor

أمانة منطقة الرياض
RIYADH REGION MUNICIPALITY

راعي التجارة الإلكترونية
E-commerce Sponsor

trendyol

الراعي المساهم
Contributing Sponsor

حراج

البنك السعودي للاستثمار
The Saudi Investment Bank

الأول
SAB

BSF

منطقة عسير
Eسير

الراعي الإعلامي
Media Sponsor

العربية
al arabia

الراعي التقني
Technical Sponsor

موبايلي
أعمال

راعي الإرث
Legacy Sponsor

الهيئة العامة للسياحة والتراث الوطني

الراعي التنموي
Development Sponsor

بنك التنمية الاجتماعية
SOCIAL DEVELOPMENT BANK

راعي التوسع
Expansion Sponsor

ASTROLABS

الراعي الطبي
Medical Sponsor

مجموعة مستشفيات الحمادي
Al Hammadi Hospitals Group

راعي النقل
Transportation Sponsor

محمد يوسف ناغي للسيارات
Mohamed Yousuf Naghi Motors

الراعي الإعلامي
Media Sponsor

رواد الأعمال
الإخبارية

وكالة الأنباء
SAUDI PRESS
A G E N C Y

تلفزيون
TV



Notable Agreements and Memorandums of Understanding



SAR 21.944 billion

Size of agreements and MOUs signed at Biban24

90 Agreements and
MOUs signed



KFA

Korea Franchise Association

The agreement involves exchanging and supporting 50 trademarks, participating in franchise exhibitions, and offering training and consultation programs.



Ministry of SMEs and Startups

The agreement to enhance the classification of tech enterprises and support innovation and entrepreneurship between the two countries.



وزارة الثقافة Ministry of Culture

MOU with the Ministry of Culture to support entrepreneurs by establishing business incubators and accelerators.



Developing digital solutions for enterprises leveraging Estonia's expertise in governance and supporting unicorn companies.



Participating in franchise exhibitions to boost investment opportunities and support the growth of franchising.



Facilitating market access through various programs and the exchange of franchising brands.



The collaboration between "Monsha'at" and "Bank Albilad" aims to offer financing programs worth SAR 2.850 billion to support entrepreneurs and SMEs.



The collaboration between "Monsha'at" and "Alrajhi bank" aims to offer financing programs worth SAR 2.9 billion to support entrepreneurs and SMEs.



The collaboration between "Monsha'at" and "Riyad Bank" aims to offer financing programs worth SAR 3 billion to support entrepreneurs and SMEs.



The collaboration agreement between "Monsha'at" and "Tarmeez Capital" aims to allocate a financing portfolio worth SAR 1 billion to support entrepreneurs and SMEs.



The collaboration agreement between "Monsha'at" and "Mrna" aims to allocate a financing portfolio worth SAR 1.9 billion to support entrepreneurs and SMEs.



The collaboration agreement between "Monsha'at" and "Lendo" aims to allocate a financing portfolio worth SAR 2 billion to support entrepreneurs and SMEs.



Notable Announcements



SAR 13.480 billion

Size of announcements at Biban24

43 Number of
Announcements at Biban24



بنك

البنك العربي الوطني

Launching a financing
portfolio worth

SAR 1.1 billion

تعميد
tameed

Launching a financing
portfolio worth

**SAR 2 billion
and 600 million**

SNB

البنك الأهلي السعودي

Launching a financing
portfolio worth

SAR 3 billion

until 2025

مضاربة
mudaraba

Launching a financing
portfolio worth

SAR 1 billion

Smart التفاعل
Interaction
الذكى

Launching a financing
portfolio worth

SAR 1 billion

الأول
SAB

البنك السعودي الأول

Launching a financing
portfolio worth

SAR 1 billion

الإقامة المميزة
Premium Residency

The announcement of
granting premium residency to
international entrepreneurs

38 Premium residencies

**Awarded to international
entrepreneurs.**

London
Business
School

Hosting the finals of the
"MENA Startup Competi-
tion" for the first time in
the Kingdom.

بنك

البنك العربي الوطني

The launch of the e-trade
finance product is worth

SAR 500 million

Microsoft

Announcement of the
"Women's Entrepreneurship
Competition," which contrib-
utes to empowering women
and supporting innovation.

SNB

البنك الأهلي السعودي

The launch of 15 new
branches of the "SNB
Bank," specializing in sup-
porting SMEs.



Conclusion



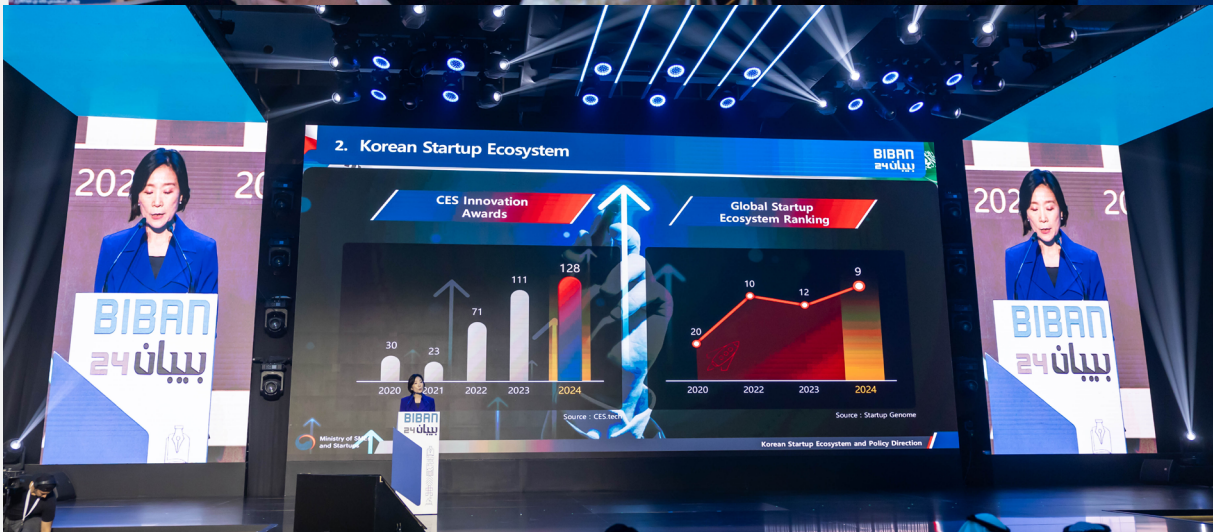
Biban24 Forum represents the beating heart of entrepreneurship in the Kingdom, driving the adoption of technology, fostering innovation, and propelling businesses forward. It plays a pivotal role in strengthening both the local and global economies. In its 2024 international edition, the forum offered unparalleled opportunities that left a significant impression on entrepreneurs, focusing on skill development, facilitating impactful networking, and sharing a wealth of knowledge at both local and global scales.

The forum highlighted the leadership's dedication to advancing the entrepreneurial ecosystem by empowering both public and private sectors, addressing challenges, and fostering a globally competitive environment. It set a remarkable example of supporting entrepreneurial projects in areas such as digital transformation, business facilitation, and attracting innovative ideas and investments.

Biban24 Forum remains committed to SMEs through its initiatives, aspiring to achieve greater milestones and positioning the Kingdom as a global hub for entrepreneurship and investment.

Various Photos





















BIBAN ببيان 24



وجهة عالمية للفرص

Global Destination for Opportunities

منشآت monsha'at

الهيئة العامة للمنشآت الصغيرة والمتوسطة
Small & Medium Enterprises General Authority